Jamie Holland

615.513.4358
jamieholland@gmail.com

jamieholland.com
linkedin.com/in/jamie-holland

I'm a creative professional leading the design and development of user-centered digital products and services. With over 20 years of experience, my focus is solving complex problems, while also driving innovation and growth.

SKILLS

Practical

- UX & UI Design
- Management & Collaboration
- Prototyping & Design Systems
- User Testing & Accessibility
- Mobile & Responsive Design
- Creative Direction
- Web & Graphic Design
- HTML & CSS

Software

- Figma & Adobe CC
- Jira, GitLab & Trello
- WordPress, HubSpot Squarespace & Shopify
- Google Analytics & Semrush

EDUCATION

BFA in Graphic Design

Middle Tennessee State University

EXPERIENCE

Senior UX/UI Designer at 40AU   2023 - Present

- Led end-to-end UX & UI design for multiple products, from research and wireframing to prototyping and high-fidelity mockups
- Conducted user research and usability testing, translating insights into design improvements, user satisfaction and product engagement
- Collaborated with developers to ensure the accuracy of design standards
- Developed and maintain design systems to ensure product consistency

UX Design Lead at SharkNinja (contract)   2022 - 2023

- Worked closely with cross-functional teams including product, design, development, writing, engineering and business to ensure mobile application meets the needs and expectations of its users
- Accountable for holding the product vision and shaping the overall user experience for a renowned consumer products company

Director of Design & Development at Element 47   2019 - 2021

- Responsible for managing a full-service marketing firm's overall daily operations and long-term growth goals
- Concepted, estimated and presented to clients throughout a project to establish credibility and influence
- Built brand identities and user experiences through creative direction

Web Designer at Keystone   2003 - 2019

- Collaborated with a team of strategists and engineers throughout a project to meet deadlines and goals
- Championed the practice of UX design while crafting digital interfaces
- Experienced in web standards, design principles, and accessibility guidelines